

Beat the HEAT - JOIN US IN JUNE!!

Register NOW for one of these great sessions!

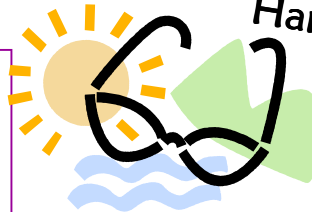


Friday, June 13, 2008

**C. Ted Lick Wildwood Conference Center
Harrisburg, PA**

AGENDA

8:30 a.m.	Registration & Continental Breakfast
9:00 a.m.	Sessions 1 & 2
11:30 a.m.	Networking Reception
12:00 p.m.	Lunch
1:30 p.m.	Wrap Up



SESSION 1 - The Culture of Leadership

As finding, attracting and keeping the best people for your organization becomes increasingly difficult, overall leadership culture becomes the critical success factor for the best organizations. We invite you to a focused learning event that will give you an understanding of the impact of your individual leadership style, how it relates to your culture and how to make it work to your advantage and the ultimate success of your organization.

Based on proven models and backed by extensive research for effective behavior, participants will gain skills to:

- Effectively understand leadership styles
- Learn how to develop a more effective leadership culture
- Attract and retain professional staff
- Increase quality communication among staff
- Achieve higher level results
- Create a more successful organization

Join us for an education process to build the kind of leadership culture that will assure superior organizational performance for the long term!



Kent Frese is the President of Leadership Management Institute and is a recognized expert in leadership development, strategic planning, business development and operations process improvement. He has over 20

years of practical experience in organizational leadership and development. Kent received his Bachelor's degree in Electrical Engineering from Villanova University and is a certified facilitator for both Leadership Management, Inc and Teleometrics International.

SESSION 2 - Survey 101

Do you want to increase the response rate to your surveys? Did you know that the first questions of the survey can kill the response rate? Not only what you ask, but how you word the item can drive down the response rate. In his talk, Dr. Gibney will cover some key issues including:

- Choosing the correct recipients
- The Introduction letter
- Item wording and placement
- The one page fallacy
- The use of incentives
- Survey delivery: Web or paper?
- Confidentiality and third parties
- The use of stamps vs. business reply
- Reminders and second mailings

Dr. Ray Gibney was affiliated with the University of

Pittsburgh prior to joining Penn State Harrisburg in 2007. His primary teaching responsibilities focus on human resource management and organizational behavior at the undergraduate and graduate level. Ray's primary research interests include research design and procedures, employee beliefs and attitudes surrounding the employer-employee relationship and labor unions. Prior to obtaining his doctorate, Dr. Gibney worked as a consultant for firms such as PeopleSoft and Coopers & Lybrand. He has consulted on various HR related issues across diverse industries.



Try our quick & easy online registration at www.pasae.org!

PASAE Professional Development Series - June 2008

Friday, June 13, 2008 ♦ C. Ted Lick Wildwood Conference Center
One HACC Drive ♦ Harrisburg, PA 17110 ♦ Ph. (717) 780-3220

8:30 a.m. Registration & Continental Breakfast ♦ 9:00 a.m. Sessions ♦ 11:30 a.m. Reception ♦ 12:00 p.m. Lunch
For directions to this location, visit www.hacc.edu/wildwoodcc/documents/wwwccdirections2008.pdf

Assn/Bus _____

Name _____

Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Check if you wish to have your credit card receipt emailed to you

Do you have any special dietary/accessibility needs? Yes No

If so, please List attendee name(s) & describe: _____

CK # _____ FOR \$ _____ IS ENCLOSED

VISA MASTERCARD AMEX DISCOVER EXP. _____

ACCT # _____

TRY OUR EASY ONLINE REGISTRATION at www.pasae.org

MAIL COMPLETED

REGISTRATION TO:

PASAE (717) 232-4550

777 East Park Drive

Suite 300

Harrisburg, PA 17111

QUESTIONS:

(717) 232-4500

PRICING PER PERSON MEMBER NON-MEMBER

FULL CONFERENCE \$55 \$70

(Continental Breakfast, Professional Development session & Lunch)

MORNING SESSION \$40 \$45

(Continental Breakfast & Professional Development session)

LUNCH ONLY \$30 \$40

TOTAL ENCLOSED _____

*Please keep a copy of this completed form for CAE/CMP credit

Please indicate which session you will attend:

Culture of Leadership Surveys 101

BEE A HONEY!! REGISTER ON-TIME!!!

Registrations received less than 48 hours prior to the event add \$5.00.
Payments received after the day of the event add \$5.00.

Cancellations must be received in writing. No refunds for cancellations received less than 48 hours prior to the event.

**Online Registration
is Quick & Easy!
Try it TODAY!**

