

JOIN US on
January 9, 2009

Hilton Harrisburg
Harrisburg, PA

Happy 2009!



Chilly? Warm up with some cozy new sessions to kick off the New Year!

SESSION 1 ~ NO TIME TO COOK—I DON'T THINK SO!

The demands of being an association executive are in some ways as strenuous and difficult as being a chef. All day meetings, deadlines, emails, phone messages all conspire together and when you finally arrive home, you have nothing to eat except some cereal and whole wheat toast! So the life-saving entities of pizza delivery and fast food restaurants summon you and your family as the only solution.

It doesn't have to be this way!! Join Executive Chef John Reis from the Hilton Harrisburg and learn how to prepare nutritious and tasty meals for your family with just a few hours of together time on a Sunday afternoon. He will guide you through the menu planning process, explain how to prepare food that will offer more than one meal and suggest foods that will freeze well and reconstitute easily.

Sample Menu Items from Chef Reis:

Sunday - An easy dinner to prepare while assembling the week's menu selection: Grilled chicken breasts, chicken veloute, roasted potatoes, fresh green beans

Monday

Linguini with Meatballs and Marinara Sauce

Thursday

Risotto Cakes with Roasted Red Pepper Sauce

Saturday

Reward yourself and have dinner in Raspberries or The Golden Sheaf at The Hilton!



Corporate Executive **Chef John Reis** has been creating culinary delights at the Hilton Harrisburg since 1991. He was born and raised in Portugal and came to the US in 1966 at the age of 12. His kitchen experience started three years later at the Hotel America in Hartford. By the age of 23, he had worked his way through the kitchen and was promoted to Executive Chef.

He has worked in hotels all around the country, opening new properties, revising menus and giving them all his personal touch.

Chef Reis has won numerous awards including the ACF Chef of the Year, Super Chef of the Year and PA Tourism Council Chef of the Year. He has won awards in culinary competitions in Hartford and New York City. He currently serves as Treasurer of the American Culinary Federation.

SESSION 2 ~ MANAGING POLITICAL EXPECTATIONS IN UNCERTAIN TIMES

State government impacts most individuals, businesses and associations more so than the local or federal levels of government. In these uncertain economic times many will be turning to their state government for leadership in policy as well as their fiscal needs. What can be expected this session in the current bleak economic state and with so many new faces on the Hill?

Topics of discussion to include:

- PA's Legislative Landscape
- Budget Outlook for 2009
- Navigating the Halls and Walls
- Getting the Most Politically From Your Membership
- Building a Successful PAC
- Putting your PAC to work

A.J. Marsico, Esq. is a Senior Associate with Greenlee Partners, LLC. He provides valuable insight and direction to clients on a variety of issues including gaming, tourism and business development.



A.J. has built a strong professional network of key staffers and Members of the Legislature and the Administration. He has specific responsibility for tracking the politics of Pennsylvania and emerging issues that might impact our clients.

Prior to joining the firm in 1998, he worked in State Government in the legislative affairs office of the Pennsylvania Attorney General. A graduate of Villanova University and Dickinson's School of Law, A.J. has consulted on various local and state-wide political campaigns during his career with Greenlee Partners.

AGENDA

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|------------|--------------------------------------|
| 8:30 a.m. | Registration & Continental Breakfast |
| 9:00 a.m. | Sessions Begin |
| 11:30 a.m. | Networking Reception |
| 12:00 p.m. | Lunch |
| 1:30 p.m. | Wrap Up |

Try our Quick & Easy online registration at www.pasae.org!



PASAE Professional Development Series - January 2009

Friday, January 9, 2009 ♦ Hilton Harrisburg

One North 2nd Street ♦ Harrisburg, PA 17101 ♦ Ph. (717) 237-6000

8:30 a.m. Registration & Continental Breakfast ♦ 9:00 a.m. Sessions ♦ 11:30 a.m. Reception ♦ 12:30 p.m. Lunch
(http://www1.hilton.com/en_US/hi/hotel/MDTHHF-Hilton-Harrisburg-Pennsylvania/directions.do)



Assn/Bus _____

Name _____

Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Check if you wish to have your credit card receipt emailed to you

Do you have any special dietary/accessibility needs? Yes No

If so, please List attendee name(s) & describe: _____

CK # _____ FOR \$ _____ IS ENCLOSED

VISA MASTERCARD AMEX DISCOVER EXP. _____

ACCT # _____

TRY OUR EASY ONLINE REGISTRATION at www.pasae.org

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REGISTRATION TO:
PASAE
777 East Park Drive
Suite 300
Harrisburg, PA 17111



QUESTIONS:
(717) 232-4500

FAX TO:
(717) 232-4550

PRICING PER PERSON MEMBER NON-MEMBER

FULL CONFERENCE \$55 \$70

(Continental Breakfast, Professional Development session & Lunch)

MORNING SESSION \$40 \$45

(Continental Breakfast & Professional Development session)

LUNCH ONLY \$30 \$40

TOTAL ENCLOSED _____

*Please keep a copy of this completed form for CAE/CMP credit

Please indicate which session you will attend:

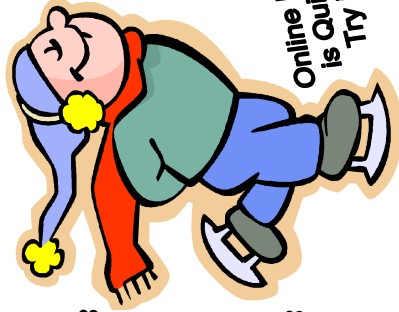
No Time to Cook Managing Political Expectations

Skate your way to SAVINGS!

REGISTER ON-TIME!

Registrations received less than 48 hours prior to the event add \$5.00. Payments received after the day of the event add \$5.00.

Cancellations must be received in writing. No refunds for cancellations received less than 48 hours prior to the event.



Online Registration is Quick & Easy! Try it TODAY!