

PASAE

Summer Outing 2007

Wednesday, August 1

Hershey, PA

Join us for
the one event you can't miss!
Choose from the following

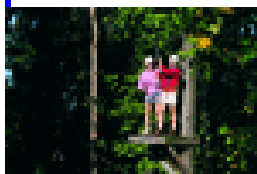
Golf at HERSHEY Country Club



A Visit to The Spa At THE HOTEL HERSHEY



A Day at HERSHEY PARK



Team-Building on The Odyssey
Course at Hershey Leadership
& Development Center



Lunch at HERSHEY Country Club

AND LOTS OF FABULOUS PRIZES!

All who register for the full outing will receive the following:

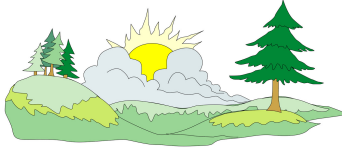
- Golf shirt
- Sleeve of golf balls
- Upswing Golf Club certificate
- 12 month subscription to Golf magazine
- 3-day/2-night vacation (20 vacation destinations outside PA area--\$25 deposit required)
- Chance to win \$100,000 on a scratch card
- Plus merit prizes, door prizes, and a chance to win a Cancun Vacation, \$50,000, \$25,000 and \$1,000 in contests on the course.

Registration and Sponsorship information inside

All proceeds benefit PASAE

Photos courtesy of Hershey Entertainment & Resorts Company. HERSHEY and HERSHEY PARK are trademarks used with permission.

Summer Outing Schedule



7:00 AM	Registration & Breakfast
7:45 AM	All Golfers at their Carts
8:00 AM	Golfers Shotgun Start
9:00 AM	Team-Building Session Begins
1:00 PM	Lunch
1:30 PM	Prizes & Drawings
2:30 PM	Head Home

Activities

Golf at HERSHEY Country Club



Known for impeccably maintained greens, the natural beauty of its rolling fairways and its two distinctive 18-hole courses HERSHEY Country Club, remains a golf favorite for players and families. PASAE Summer Outing participants will play golf on the East Course.



The Spa at THE HOTEL HERSHEY

Let yourself be soothed and toned in total luxury at The Spa At THE HOTEL HERSHEY, a sanctuary where chocolate is not just a treat to eat, but a necessary ingredient for innovative spa treatments. Leave it to Hershey to find a way to make chocolate good for your skin. **Spa registration form and a list of spa treatments available can be found on Page 3.**

Hersheypark

HERSHEYPARK is a world-class theme park boasting more than 60 rides in a beautiful 110-acre setting. This year HERSHEY PARK marks "100 Years Of Happy" with the biggest attraction we've ever built inside the park - The Boardwalk At HERSHEY PARK!



1907-2007

The Leadership Center at Hershey



It's the ultimate challenge—and it's yours to experience at The Leadership Center at Hershey. PASAE invites you to experience The Odyssey Course. This is the largest jungle gym you've ever seen! It's 55 feet high! But don't worry, you don't have to be the athletic type to participate—anyone can do this! This giant obstacle course will feature four main events that you must go through in order to complete it. You can't do it alone—you must rely on your team members to help you through it. If The Odyssey Course wasn't enough of a challenge, you can top off your experience by enjoying the adrenaline rush of a 100-foot long, 50-foot high zip line. **Please dress appropriately—shorts, T-shirt, hiking shoes or sneakers.** The Odyssey Course is waiting for you—are you up to the challenge?

Spa Package Registration



A Spa Package is available as part of the 2007 Summer Outing. A limited number of appointments are available. *These appointments will go fast—reserve your Spa Package today!*

Your Spa Package price of \$159 includes the following:

- One spa treatment—listed below (gratuity included)
- Lunch at 1 PM at Hershey Country Club
- Use of the swimming pool and fitness center at **THE HOTEL HERSHEY**
- Golf shirt and other prizes as listed on the cover of this flyer
- Eligibility for door prize at the Summer Outing

Select one of these treatments and times:

- | | |
|-------------------------------------|--------------------------------------------|
| _____ 20 minute Traditional Massage | Time: 9 AM (five appointments available) |
| _____ Cuban Hands Manicure | Time: 9 AM (six appointments available) |
| _____ Radiant Sea Pedicure | Time: 10 AM (five appointments available) |
| _____ Refresher Facial | Time: 10 AM (six appointments available) |
| _____ Hydrating Body Wrap | Time: 11 AM (three appointments available) |

Please check in at the spa reception desk 30 minutes prior to your first scheduled appointment.

Name _____ Assn/Bus _____

Address _____ City, State, Zip _____

Phone: _____ Fax _____

Email _____ Check if you want your credit card receipt e-mailed to you

Shirt size (please circle): Men's S M L XL XXL Ladies S M L XL XXL

Check # _____ for \$ _____ is enclosed (make payable to PASAE)

_____ Visa _____ MasterCard Acct # _____

EXP _____ Signature _____

MAIL TO PASAE 777 EAST PARK DRIVE, SUITE 300 HARRISBURG, PA 17111
FAX TO: (717) 232-4550 FOR ADDITIONAL INFORMATION CALL: (717) 232-4500

Sponsorship Opportunities

Grand Sponsorship--\$3,500

- * Top Billing Among Golf Outing Sponsors
- * Foursome for Golf and lunch
- * Company Logo on Golf Shirts
- * List of all Golf Participants
- * Listing in Program
- * Company Announcement during Awards Reception
- * Listing on PASAE website and Advance!

Putting Contest Sponsorship--\$1,000

- * Sponsor sign at Putting Green
- * Chance for attendees to win \$25k on putting contest
- * Sponsor will hand out tickets to each participant to play
- * Two for golf/lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Breakfast Sponsorship--\$500

- * Sponsor sign at Breakfast Buffet
- * One for lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Golf Ball Sponsorship--\$500

- * Logo on golf balls given to each attendee
- * One for lunch
- * Opportunity to hand out the golf balls to each attendee
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Vacation Sponsorship--\$500

- * 3-day/2-night vacation given to each attendee by sponsoring organization
- * 20 vacation destinations outside PA area—A \$25 deposit required for vacation
- * One for lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Golf Magazine Sponsorship--\$300

- * Opportunity for Sponsor to put their label on a free Golf Magazine subscription for each player
- * One for lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Scratch Card Sponsorship--\$1,000

- * Opportunity for Sponsor to hand out Scratch Cards to each attendee
- * Attendee will have the chance to \$100k
- * Two for golf and lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

Hole #2 Win a Cancun Vacation Sponsorship--\$1,000

- * Company Logo on Hole Sign
- * Sponsor will sponsor the “Win a Trip to Cancun!”- Hole in One Prize
- * Two for Golf and Lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance

- * Sponsor must provide additional closest to the pin prize—men’s and ladies’

Hole #8 Win \$1,000 Game Sponsorship--\$1,000

SOLD

Hole #13 Win \$50k Sponsorship--\$1,250

- * Company Logo on Hole Sign
- * Sponsor will sponsor “Win \$50k” if you get a Hole in One contest
- * Two for Golf and Lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance
- * Sponsor must provide additional closest to the pin prize—men’s and ladies’

Hole Sponsorship--\$500

(Only 4 holes left!)

Hole Numbers: 11,12,14,17

- * Company Logo on Hole Sign
- * Two for Golf and Lunch
- * List of all Golf Participants
- * Company Announcement during Awards Reception
- * Listing in Program
- * Listing on PASAE website and Advance!

Beverage Cart Sponsorship--\$1,200—only 2 available

Both sponsorships SOLD

**Complete the sponsorship
form on the following page!**



2007 Summer Outing Sponsorship Registration

Return to PASAE, 777 East Park Drive, Suite 300, Harrisburg, PA 17111
Or fax to 717-232-4550 Questions? Phone 717-232-4500

I wish to sponsor the August 1, 2007, PASAE Summer Outing at the following level:

- Grand—\$3,500
- Putting Contest—\$1,000
- Breakfast—\$500
- Golf Ball—\$500
- Vacation —\$500
- Golf Magazine—\$300
- Hole Sponsor—\$500 (please indicate the hole # you wish to sponsor) _____
- Scratch Card—\$1,000
- Hole #2 Win a Cancun Vacation—\$1,000
- Hole #8 Win \$1,000 Game—\$1,000
- Hole #13 Win \$50K—\$1,250
- Beverage Cart—\$1,200

Assn/Co.: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Participant(s) Name(s): _____

Additional Golfers at \$159 apiece:

Shirt size (please circle): Men's S M L XL XXL Ladies S M L XL XXL

Payment:

Check # _____ for \$ _____ Enclosed.

Visa MasterCard Acct# _____ Exp. ____/____
 Check this box if you wish to have your credit card receipt e-mailed to you

Signature: _____

PASAE 2007 Summer Outing

The one event you just can't miss!

Great Golf!

HERSHEY Country Club's par 71 East Course is a golf enthusiast's dream with 3 man-made lakes, and more than 100 bunkers. It has hosted several PGA and LPGA tournaments. The course stretches 7,061 yards, has a rating of 74.5, and a 136 slope.

Form your own foursome for the scramble format.

Please note: Soft spikes are required. If inclement weather closes the golf club, the golf portion of the outing will be cancelled.

Great Escape!

Overlooking the gardens, The Spa at THE HOTEL HERSHEY is known for its chocolate and Cuban themed services.

It's the perfect place to relax and be pampered!

Please note: The spa requests that you check in 30 minutes before your scheduled appointment.

Great Fun!

Nothing says summer like a day at HERSHEY PARK!

Choose from 60 rides in a 110-acre setting. New this year—HERSHEYPARK marks "100 years of happy" with "the Boardwalk at HERSHEY PARK." It's the biggest attraction ever built in the park and it's yours to enjoy during the Summer Outing.

Great Team-Building!

The Odyssey Course at Hershey Leadership & Development Center—is the largest jungle gym you've ever seen. At 55 feet high, you have to stretch, claw, pull and scramble your way across. Once you and your team have met the challenge, and you stand 50 feet above the ground, you realize you were able to overcome your fear.

You don't have to be athletic to participate—there's a job for every member of the team. You'll be trained on the equipment that will help you to have a safe experience. Join us for the ultimate challenge!

Please dress appropriately—shorts, T-shirt, sneakers or hiking shoes.

Planning to Stay Overnight?

A limited number of sleeping rooms are reserved for PASAE at the HERSHEY Lodge. Call 717-533-3311 and ask for the PASAE room block to receive the group rate of \$180 per night (excludes tax). Deadline for room reservations is July 31.

Register by completing the form on the following page!

Registration Form

Return to PASAE, 777 East Park Drive, Suite 300, Harrisburg, PA 17111
Or fax to 717-232-4550 Questions? Phone 717-232-4500

Assn./Co.: _____

Participant: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Do you have any dietary/accessibility needs? Yes No

If Yes, please describe: _____

I wish to register for the following:

___ Golf Package \$159 *(please list other members of your foursome below)*

___ HERSHEY PARK Package \$159

___ The Leadership Center at Hershey \$159

___ Lunch Only \$35

Shirt size (please circle): Men's S M L XL XXL Ladies S M L XL XXL

Payment:

Check # _____ for \$ _____ Enclosed.

___ Visa ___ MasterCard Acct# _____ Exp. ___/___

Check this box if you wish to have your credit card receipt e-mailed to you

Signature: _____

**777 East Park Drive, Suite 300
Harrisburg, PA 17111**



2007 Summer Outing Information Inside!